Disney News

OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES
SUMMER 1976

Scene from new Disney film "Treasure of Matecumbe."

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COVER STORY: Summer fun for Disney fans includes live entertainment at Disneyland and Walt Disney World, a massive bird aviary on Walt Disney World's Treasure Island, and a new action-packed film adventure from Walt Disney Studios. Stories on pages 7, 9 and 12.

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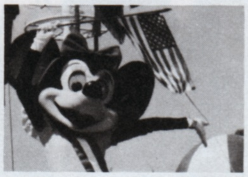

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Walt Disney's MAGIC KINGDOM CLUB®

We are sorry, but past issues of Disney News are not available.

Sirs:

Do you know the birthdate of Walt Disney? If so, how old would he be today? What was the name of the first cartoon that Oswald the Rabbit starred in?

Sincerely,
Martin Andazola
Phoenix, Arizona

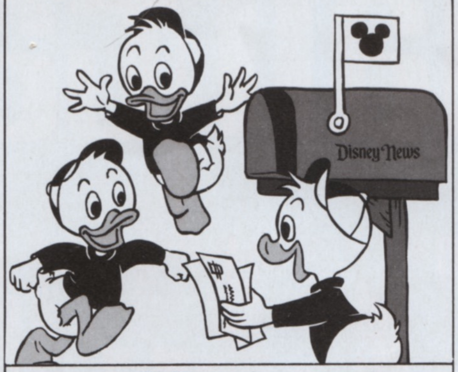
Walt Disney was born December 5, 1901 in Chicago, Illinois. He would be 74 years old today. Oswald's first cartoon was called "Trolley Troubles" and appeared on movie screens in 1927. Another cartoon, "Poor Papa," and starring Oswald, was made first, but not released until after "Trolley Troubles."—ED.

Sirs:

Can you tell me how many characters you have at Disneyland? My favorite is Eeyore when he dances with the band on Main Street, U.S.A.

Sincerely,
Laurie Roland (age 11)
Detroit, Michigan

Letters



If you would like to share your ideas with our readers, just drop a note to:

EDITOR, Disney News
1313 Harbor Blvd., Anaheim, Calif. 92803

Disneyland has 39 Characters in the Park during the summer months. Walt Disney World has about 60. A story on the Characters, previously announced for this issue, will be seen in the Fall 1976 issue instead.—ED.

Sirs:

We went to Disneyland last year. We went on *Pirates of the Caribbean*. I wondered how long it took for the whole ride. My favorites were the *Matterhorn, America Sings, Small World*.

Sincerely,
Steve Baker
Omaha, Nebraska

It takes 15 minutes to complete the Pirates of the Caribbean *ride, and guests travel over 1800 feet through two separate buildings while in it.—ED.*

Sirs:

I just wanted to write and tell you how much my family and I enjoyed our trip to Walt Disney World. We loved staying at the Polynesian Hotel and thought the Luau there was fabulous. And, of course, the children enjoyed the Magic Kingdom. It was everything they dreamed. Thank you for a lovely vacation.

Sincerely,
Mrs. R. D. Stern and family
Springfield, Illinois

RIVER COUNTRY

The sun is warm— school is out— and the long lazy days of summer are here again. Can you remember how good the green grass smelled and felt on your newly-bared feet? Maybe you, too, were one of the lucky ones who grew up in the country near a clean wide stream and an old swimming hole. Somehow, through the years, you never find anyplace quite as nice as winding old Clear Creek (probably dried up now).

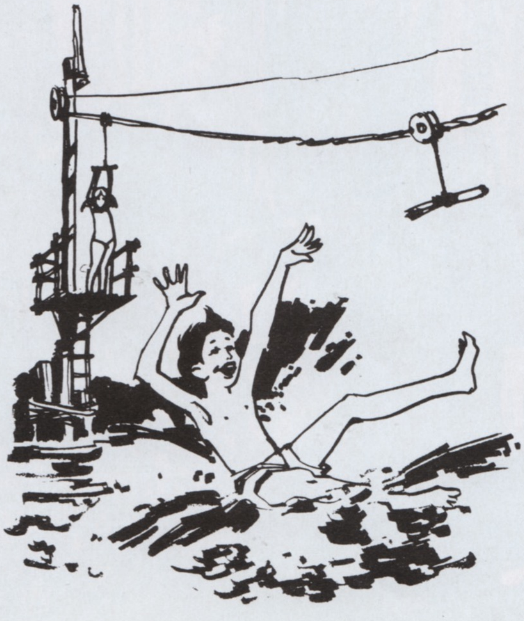
But today I re-lived some of those happy times in Walt Disney World's River Country. Inside Fort Wilderness Campground, River Country is a unique new adventure . . . a re-creation of summertime shenanigans in the water with good, clean, old-fashioned fun all summer long . . . and year 'round.

"It's everything kids ever wanted to do at the old swimming hole down by the river in the good old days, plus all the comforts for Mom and Dad so they can participate, too," says Bob Allen, Vice-president of Resorts. "River Country is sort of the same idea Walt Disney had for Disneyland and Walt Disney World— a place where children can play while their parents join in the fun, too."

The centerpiece of River Country, located at the edge of the Fort Wilderness Campground and Bay Lake is the Ol' Swimmin' Hole— a private lagoon surrounded by sculptured rock, fast-moving water slides and white sand beaches. Here, the circulating water for River Country rushes down the slopes and plunges over natural rock falls and man-made adventures into the lagoon below.

Excitement lies in store at Whoop-N'-Holler Hollow where guests roar through giant trough-shaped water slides on two separate twisting journeys. One is 260 feet and the second 160 feet from top to bottom, and both end with a plunge into the Ol' Swimmin' Hole.

On the other side of the rocky hill lies Raft Rider Ridge, highest point in River Country, where the White Water Rapids begin their swift-moving plunge. Aboard rubber rafts, riders race 240 feet down the slopes into the water far below. Beginning at a slower pace, the ride picks up speed as it descends toward a splashy ending in the Ol' Swimmin' Hole.



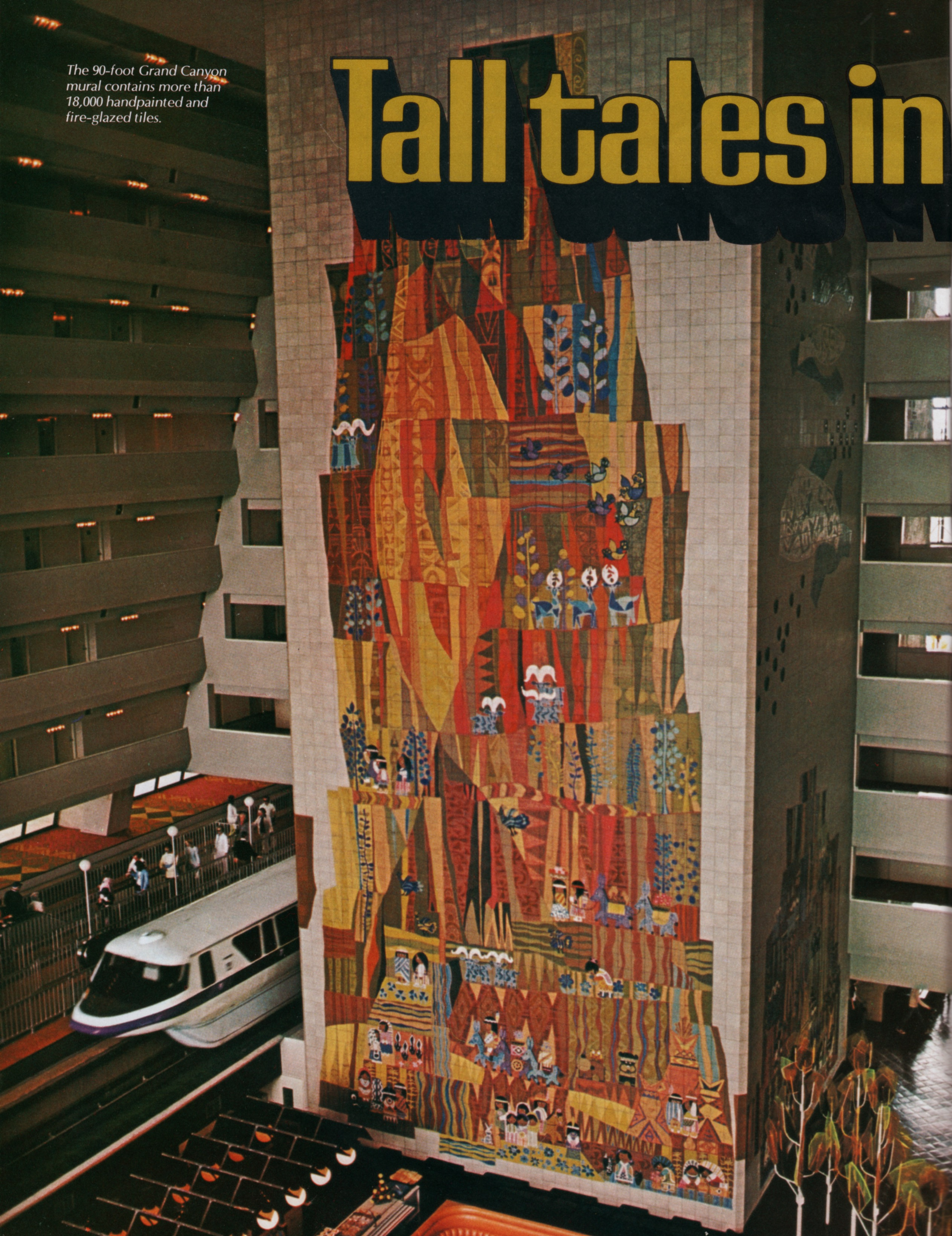
There's a water adventure for everyone in this unique river world. Visitors to River Country can sun on the beach of Bay Cove, just a dog paddle away from Bay Lake. Or they can take a refreshing dip in the big Upstream Plunge. And for youngsters, there are three special splash and play adventures—Slippery Slide Falls, the Play Pond and the Ol' Wading Pool.

River Country shares the rustic theme of nearby Fort Wilderness Campground. The natural surroundings of boulders, tall trees and waterways, with rough hand-hewn logs and river rock emphasized in the construction, provide a feeling of the wild old west.

Located in a beautiful cove, cut from the Bay Lake shoreline near Cypress Point, this new single admission attraction is easily accessible by boat or motor coach from the Magic Kingdom Theme Park and resort hotels. Guests staying at or driving to Fort Wilderness Campground, can board the Fort Wilderness Line for a railroad trip to River Country aboard the bright red steam train. Magic Kingdom Club members are eligible for a *special admission price*, upon presentation of their Club membership card!

Yep, it's been a real good day. Only thing I missed was raiding Old Man Haynes' watermelon patch. And if Bob Kelly had been here today we probably would have *bought* a ripe one at nearby "Pop's Place" . . . and just pretended.

Milt Albright
Executive Director
Magic Kingdom Club

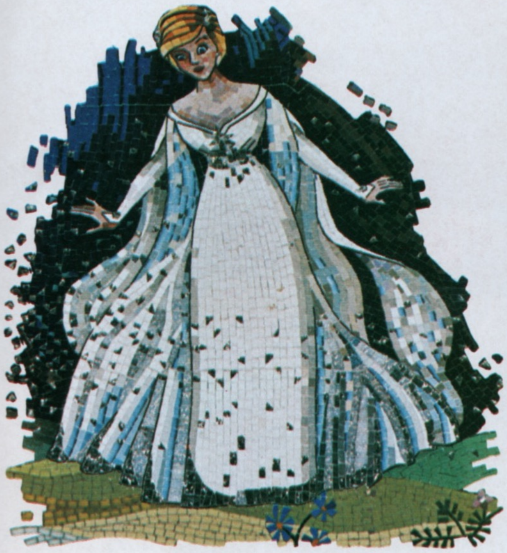


Tall tales in

The 90-foot Grand Canyon mural contains more than 18,000 handpainted and fire-glazed tiles.

TiLES

Murals, an art form originated in 5000 B.C. by the Mesopotamians of southwest Asia, have been popular through the ages and are still used as ornamentation on many buildings. At Walt Disney World, two charming tales are visually depicted through this ancient art.



Adorning the foyer walls of the Magic Kingdom's 18-story, gold-spired Cinderella Castle, five glittering, richly hued glass mosaic murals beautifully portray the classic fairy tale of Cinderella. Each ornate panel, shaped like a Gothic arch, is 15 feet high and 10 feet wide.

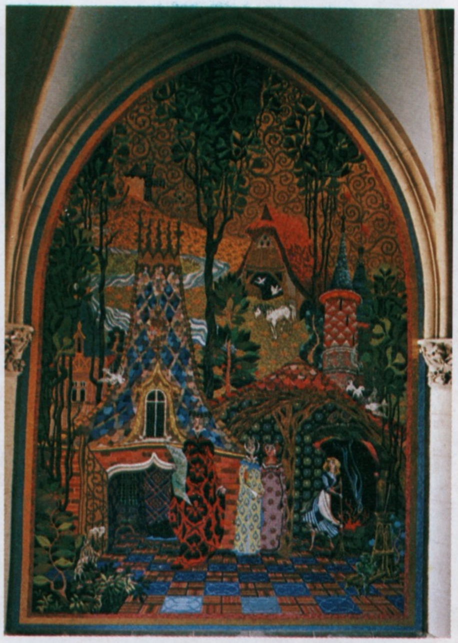
Expertly designed by Disney artist Dorothea Redmond at WED Enterprises, Disney's "Imagineering" firm in Glendale, California, and skillfully crafted by world-famed mosaicist Hanns-Joachim Scharff, the murals took more than two years to complete.

Each of the murals was redrawn from Ms. Redmond's paintings to life-size proportions on heavyweight brown craft paper. The entire finished drawing, called a "cartoon," was then divided along natural lines into workable sections, called "sheets."

Meticulous attention to details in the original paintings was faithfully maintained by Scharff as he re-created the design on mural sheets in his California home. In the first mural there were approximately 55 sheets, each less than two feet wide.

Then, using the indirect method of mosaic design, the tesserae (tiles) were first glued in reverse (both backwards and upside down) on the paper sheets bearing the design.

When completed, the sheets were packed for shipping across the country. After being sprayed with a water mist to prevent the glue from drying and the mosaic from bulging and shedding the glass tiles, the sheets were wrapped tightly in polyester film.



Then, when all the sheets arrived at Cinderella Castle, they were reassembled on the wall by pressing the reverse side into the wet plaster. Later, the glue and brown paper were sponged off.

The five completed murals contain hundreds of thousands of exquisite jewel-like pieces of glass; some of them are fused with silver and 14-carat gold. More than 400 regular colors and 100 additional accent colors are used in the picturizations.

Both smooth-faced Venetian glass and rough, irregular pieces of glass called "smalti" (used traditionally by Italian craftsmen) are included in the mosaic panels. Some pieces are as small as the head of a tack and many were hand cut and shaped by using a power grindstone.

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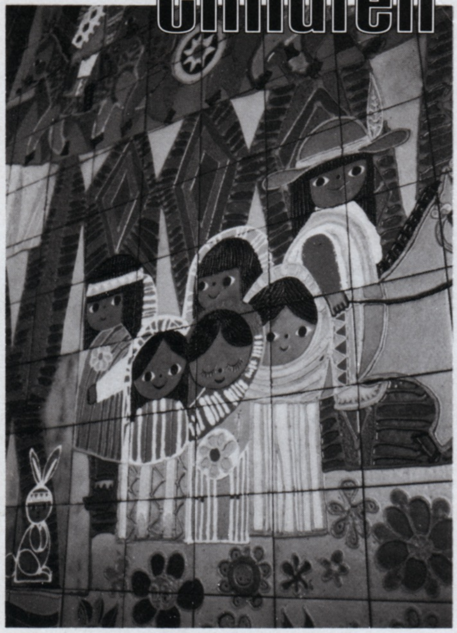
Mosaicist Hanns-Joachim Scharff recreates the intricate Cinderella design on mural sheets.

Grand Canyon Children



Another tall tale in tiles can be found in Walt Disney World's Contemporary Resort Hotel, only minutes from the Cinderella Castle via the futuristic monorail system. Towering above the hotel's longer-than-a-football-field concourse mall is a massive 90-foot-high ceramic mural, unlike any in the world. The design of the mall and mural were inspired by the concourse's theme—the Grand Canyon—appropriately named because of its vastness and similarity to a great open canyon.

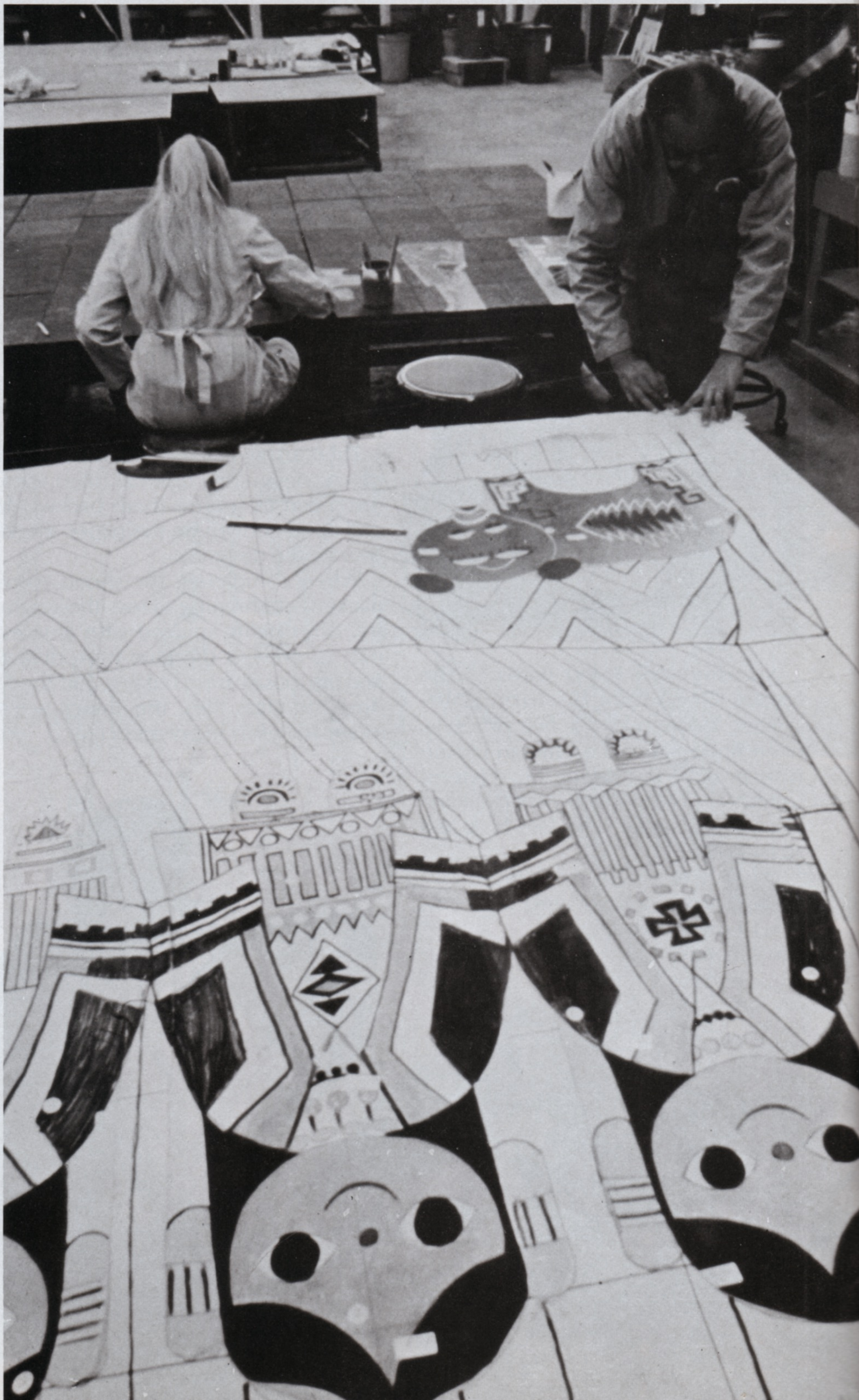
Based upon the culture of the Grand Canyon and southwestern Indians, the mural's motifs were designed by Disney artist Mary Blair at WED Enterprises. Her inspiration for the mural came from a broad spectrum of resources, including Pueblo murals and Navajo ceremonial art, such as sand paintings. She also designed the two tile murals adorning the main concourse of Disneyland's Tomorrowland.

"Children and animals are such a part of the art of Disney that they were chosen for the mural to show activities of the people of the Grand Canyon—with a whimsical touch of fun," explained Ms. Blair. "If any Indian art sources were to be singled out they would be Pueblo, Navajo and Apache."

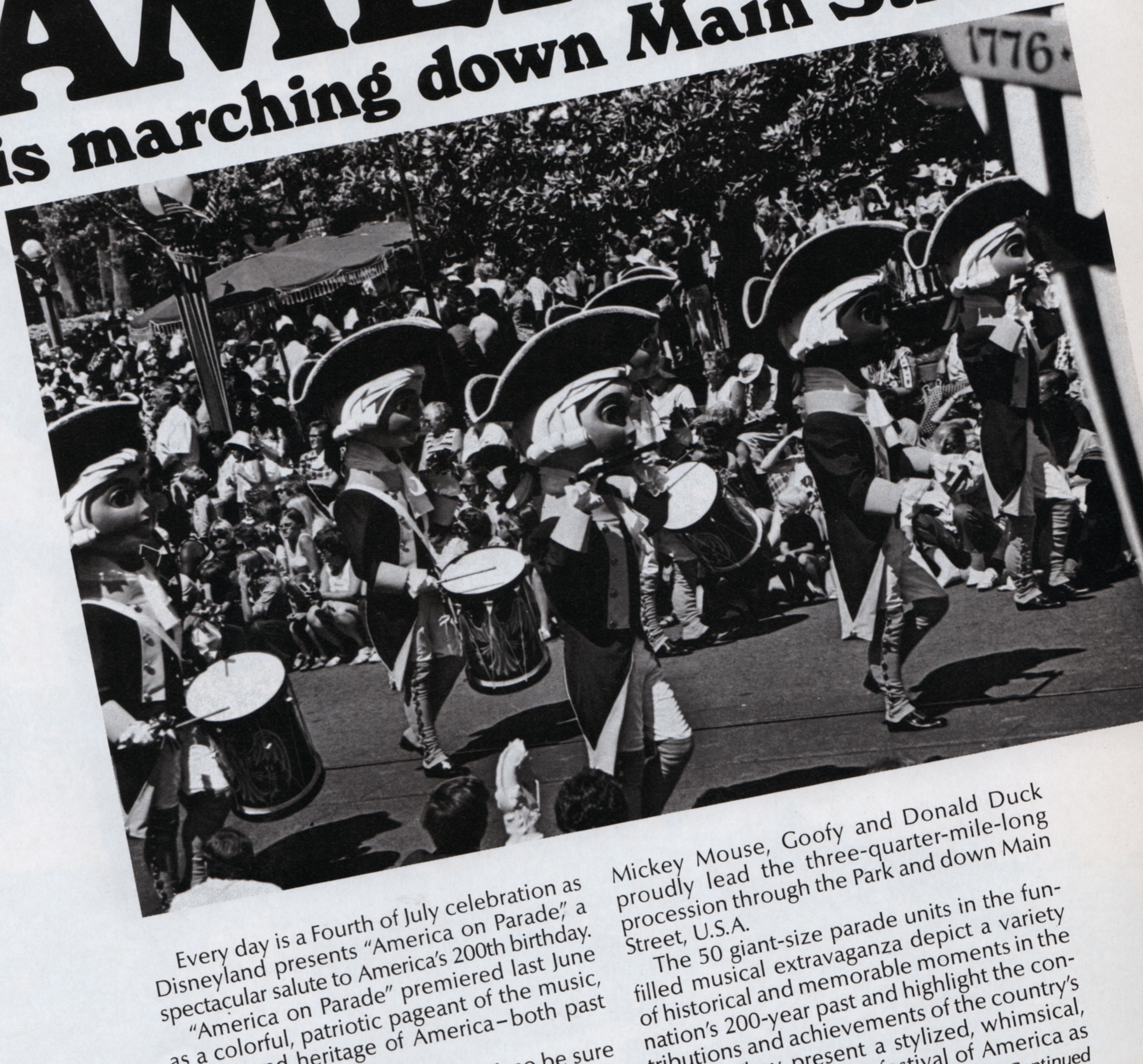
The mural and concourse colors are keyed to the earth and sky tones of the Grand Canyon as well as the vibrant colors commonly used in Indian art. The glazes used on the ceramics are both mineral and chemical based; the color pink is made partially from gold.

Brilliant oranges, yellows, blues and greens blend to show happy-faced Indian children playing with birds, rabbits, little brown bears and other animals of the plains. Other children are shown gathering flowers and merrily doing their daily chores as white, fluffy clouds float by overhead.

Using a full-scale paper model of the mural, tile setters, working in sections, used high-rise lifts and scaffolds to mount the tiles. A 54-ton jigsaw puzzle, the nine-story mural took more than two months to assemble; the complete creative process took more than a year and a half.



AMERICA is marching down Main Street



Every day is a Fourth of July celebration as Disneyland presents "America on Parade," a spectacular salute to America's 200th birthday.

"America on Parade" premiered last June as a colorful, patriotic pageant of the music, people and heritage of America–both past and present.

The parade ends September 6, so be sure to join the more than 25 million Disney guests who have already watched and cheered as Mickey Mouse, Goofy and Donald Duck proudly lead the three-quarter-mile-long procession through the Park and down Main Street, U.S.A.

The 50 giant-size parade units in the fun-filled musical extravaganza depict a variety of historical and memorable moments in the nation's 200-year past and highlight the contributions and achievements of the country's people. They present a stylized, whimsical, never-to-be-forgotten festival of America as only Disney can present it.

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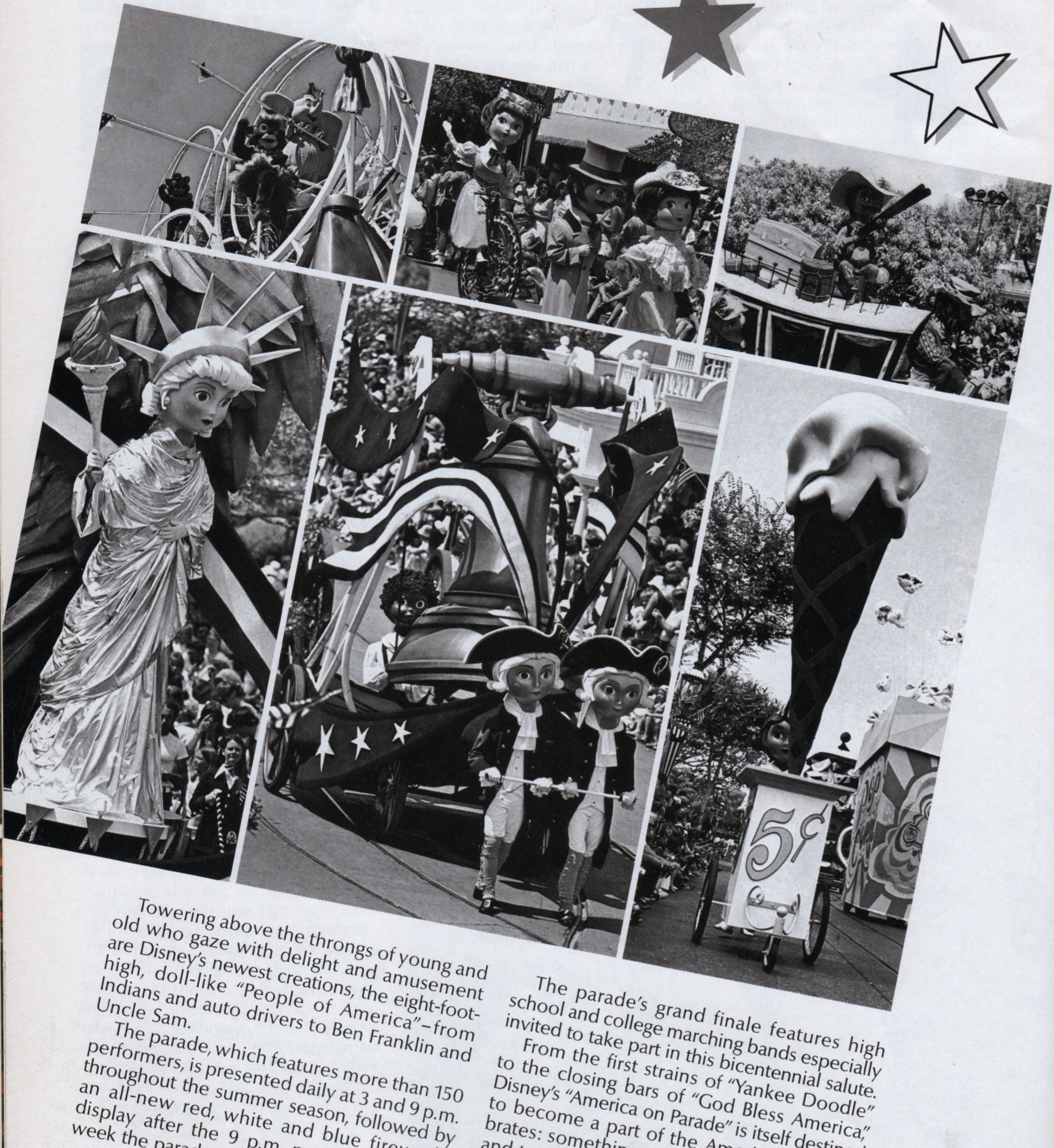

Towering above the throngs of young and old who gaze with delight and amusement are Disney's newest creations, the eight-foot-high, doll-like "People of America"–from Indians and auto drivers to Ben Franklin and Uncle Sam.

The parade, which features more than 150 performers, is presented daily at 3 and 9 p.m. throughout the summer season, followed by an all-new red, white and blue fireworks display after the 9 p.m. parade. And each week the parade salutes one of the 50 states.

The parade's grand finale features high school and college marching bands especially invited to take part in this bicentennial salute.

From the first strains of "Yankee Doodle" to the closing bars of "God Bless America," Disney's "America on Parade" is itself destined to become a part of the Americana it celebrates: something to be seen, remembered and treasured for years to come.

Treasure Island

...a tropical paradise

Old, weather-beaten, stripped by the elements of the dignity she once displayed upon the high seas, the broken hull of the *Walrus* rocks tiredly in the shallows of a tropical isle. She hints to seafarers that they may have found the water-bound paradise immortalized in Robert Louis Stevenson's classic novel, "Treasure Island."

This Treasure Island, though, is not the same one which served as a refuge for young Jim Hawkins in the 18th Century. It is, instead, a wonderful retreat located in the middle of Walt Disney World's 450-acre Bay Lake.

Painstakingly cultivated from a flat scrub and vine infested dab of land five years ago, this Treasure Island is now home for hundreds of unusual plants and many interesting species of rare and endangered birds.

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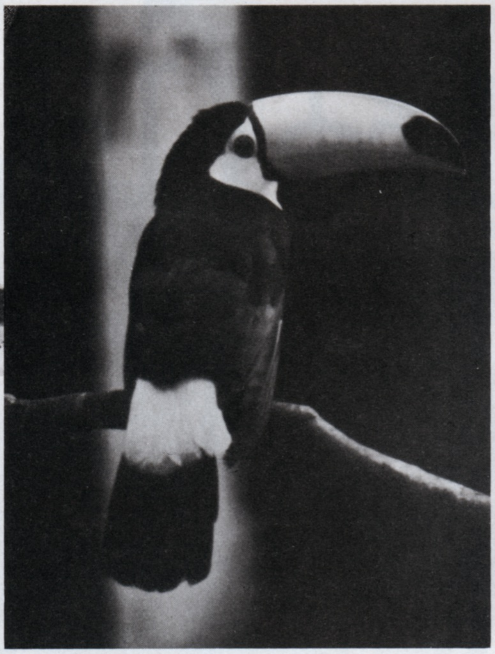
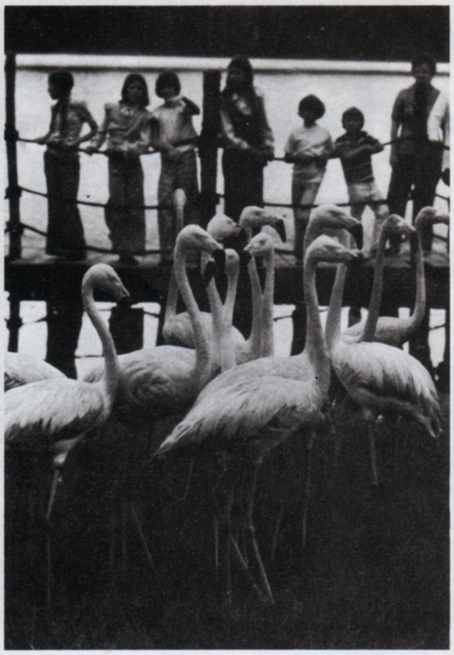




Recently, a dramatic new addition was completed on the Island—a gigantic walk-through aviary. It measures 320 feet by 102 feet, with a screen ceiling reaching 40 feet in the air. An elevated boardwalk, 12 feet above ground at one point, winds throughout the aviary, giving guests a superb view of the entire habitat.

Visitors to Treasure Island will not find the gold so coveted by Long John Silver. Instead, they find a paradise of tropical plants and colorful birds. They watch as graceful black and white swans send ripples across clear, blue lagoons, and as brilliant pink flamingos step away, like a precision marching team moving crisply down an imaginary football field.

These birds and others gather together to create a magnificent rainbow of color, a sight surely valued by all who treasure beauty. Adding luster to the rainbow are crested tinamous, whose eggs range in color from wine red to deep purple, thus earning them the nickname, "Easter egg bird."

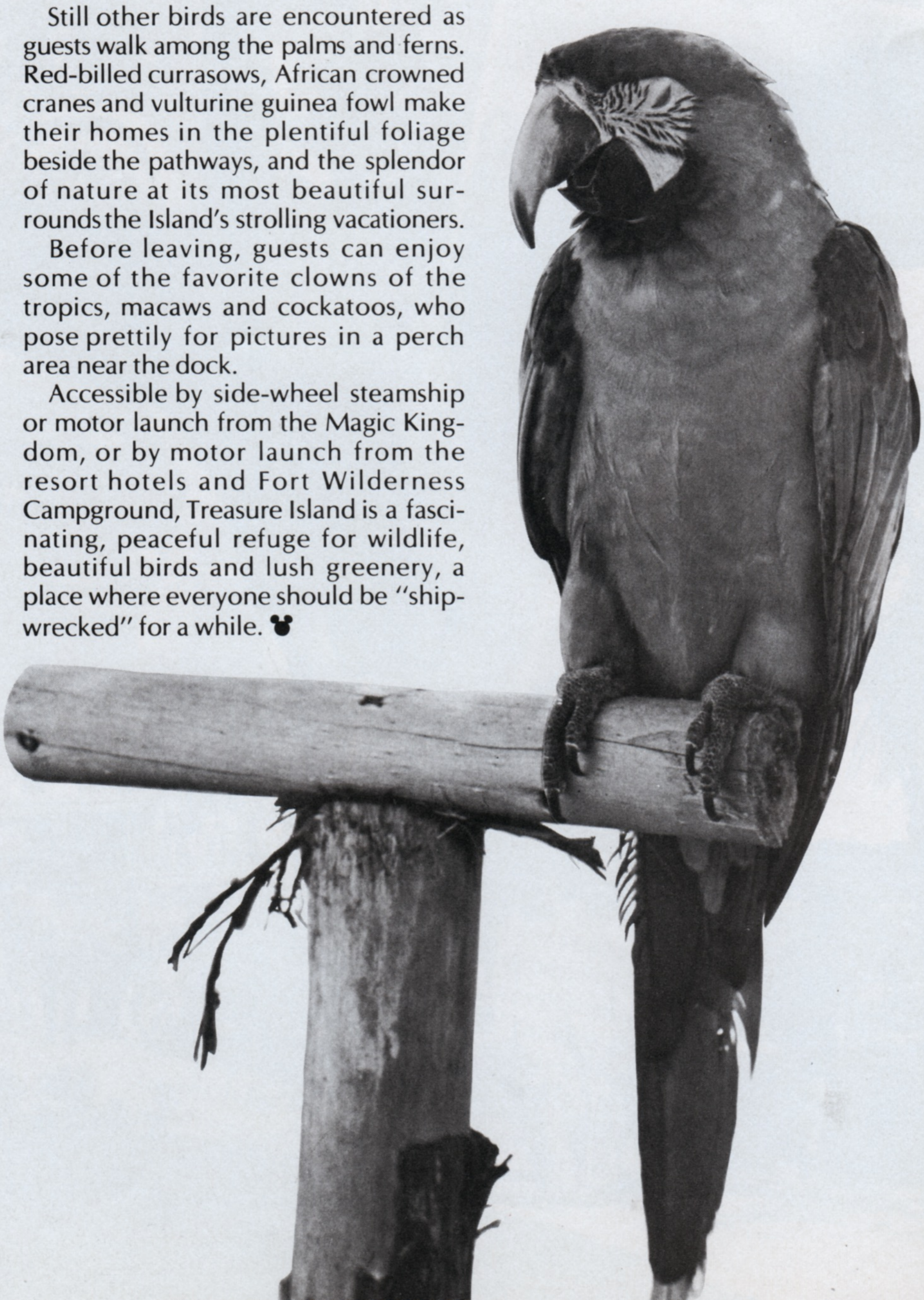
The aviary also houses the Palawan peacock pheasant, a rare and endangered species. Sharing the safety of the aviary is its cousin, the argus pheasant. The full-grown male argus pheasant's tail feathers can grow to a length of 72 inches or more.

Elsewhere on the Island, guests can glimpse strikingly colorful king vultures, whose bright orange heads stand out from the deep green of their surroundings. They may be the only vultures who use smell as well as sight to find their food.

Still other birds are encountered as guests walk among the palms and ferns. Red-billed currasows, African crowned cranes and vulturine guinea fowl make their homes in the plentiful foliage beside the pathways, and the splendor of nature at its most beautiful surrounds the Island's strolling vacationers.

Before leaving, guests can enjoy some of the favorite clowns of the tropics, macaws and cockatoos, who pose prettily for pictures in a perch area near the dock.

Accessible by side-wheel steamship or motor launch from the Magic Kingdom, or by motor launch from the resort hotels and Fort Wilderness Campground, Treasure Island is a fascinating, peaceful refuge for wildlife, beautiful birds and lush greenery, a place where everyone should be "shipwrecked" for a while.



HELP WANTED: One hurricane, complete with driving wind and rain, pounding waves and ferocious thunder and lightning. Apply at Walt Disney Studios, Burbank, California.

Something special was needed for

Treasure of Matecumbe

Such an advertisement never appeared in the classified section of any newspaper. But the job was filled anyway, thanks to the extraordinary talents of Walt Disney Studios' Special Effects Department, which came up with just the right kind of hurricane needed for "Treasure of Matecumbe," Disney's exciting and dramatic new film adventure to be released this summer.

Continued

"Besides the hurricane," said Danny Lee, Oscar-winning head of Special Effects, "we had to provide a number of other illusions, everything from bullets hitting the ground to a keelboat exploding. But the most unique sequence in the picture is the hurricane."

The hurricane occurs at the climax of "Treasure of Matecumbe," a thrilling search for lost treasure by two young boys in the post-Civil War South. The film features Johnny Doran, 13, and Billy Attmore, 10, as the boys. It also stars Robert Foxworth, Joan Hackett, Peter Ustinov and Vic Morrow.

Fleeing from the sinister Spangler (Morrow), who will stop at nothing to get the treasure map, the boys are aided by Foxworth, Miss Hackett and Ustinov, who appears as the flamboyant Dr. Ewing T. Snodgrass, a peddler of patent medicines who befriends the boys as they make their way to the Florida Keys, where lies the coveted buried treasure.

On their journey, the two youngsters encounter riverboaters, wanderers, Ku Klux Klansmen, Indians and other assorted and surprising characters.

"A film with the scope of 'Treasure of Matecumbe' always has a lot of special effects," explained Lee. "In one part of this film, the bad guys break down a door. So we had to make a break-away door for them. We used balsa wood, a very light, spongy wood material. We scored it by cutting part-way through, then painted it to look like the original door. That's just one of the more simple effects we did for the picture."

Not as simple for Lee and his crew was creating the climactic hurricane. Several weeks before the actual filming of the sequence began, Special Effects was getting ready.

Several trees that would bend in the man-made wind were needed, so Lee and his assistants manufactured cypress trees made of P.V.C. tube, a more flexible material than wood. They would bend far more easily than real trees and give the illusion that the wind was far stronger than it actually was.

Meanwhile, the Studio rented a large outdoor tank set for filming. A tank set is an exterior or interior area able to handle large amounts of water, and is used frequently for scenes involving boats, oceans, rainstorms and the like.

Six 20-foot-high dump tanks were then constructed out of camera range. Each held up to 1600 gallons of water. When released, the water rushed down special chutes to the "beach" area, providing waves of water with enough force to knock a man down.

The beach was made up of tons of dirt topped with sand, plus the artificial trees. Six-inch diameter pipes, fitted with rainheads, were used to provide rain. Large wind machines (as large as airplane engines) provided driving wind, which swirled and whirled the water, trees and actors mercilessly during the scene.

"It took several days to film the sequence," explained Lee. "Then we had to take everything down. We left the tank set as we found it, clean and dry and ready for someone else to use.

"We had a keelboat explode in the film, too," added Lee. "We substituted a urethane, plastic foam cabin for the wooden one already on the boat. Then we set our explosive charges, added some flammable liquid and smoke, and *POW*—we had our explosion.

"Actually, we built the entire keelboat, and a steamboat, at the Studio. Both had marine engines hidden in them for power, but they looked authentic. We even had a boiler on the steamboat, and burned some fuel inside to provide smoke.

"We also built a burning cross, used in some scenes with Ku Klux Klansmen. It was made of metal tubing and piped with propane gas. We wrapped it with asbestos, which looked like burlap," he explained.

Such a cross is far better for movie purposes than a wooden cross, Lee added, because it does not really burn. Thus, it can be used over and over again, take after take, until the film's director is satisfied with the scene. A new wooden cross would be needed each time if the scene had to be shot more than once.

While a lot of the special effects used in "Treasure of Matecumbe" are fairly standard throughout the movie industry, it's always a challenge to make them appear real (and dangerous) to the audience. Much cooperation is needed between Special Effects and the other departments concerned: electrical, construction, the stuntmen, costumers, make-up artists, and the actors themselves.

For "Treasure of Matecumbe," the men of Special Effects gathered all their skills, added great amounts of imagination and ingenuity, and came up with some very special results. Through their efforts, what started out as make-believe on a movie set becomes a story of high adventure, as real to audiences as anything can ever be.

Disney Studios has long had a reputation for making the unreal seem real. Special Effects is responsible, for example, for the incredible stunts performed by Herbie, the Volkswagen star of "The Love Bug" and "Herbie Rides Again."

"We rigged up a dozen Volkswagens for each picture," said Lee. "Each car performed a particular stunt; driving by itself, riding on two wheels, breaking apart. Quite a bit of work went into constructing them."

Working with automobiles is only one area the men of Special Effects work in. They must also work with metal, wood and various plastics, be knowledgeable in electronics, hydraulics and plumbing. "We have to be jacks-of-all-trades," Lee said.

ALL AMERICAN COLLEGE MARCHING BAND
WALK ON THE WILD SIDE

For 170 talented college students from across the country, this is the summer vacation they'll never forget.

Selected mainly through a series of live auditions, these singers, dancers and musicians are performers/students in the Disney Entertainment/Workshop Experience Program at Disneyland and Walt Disney World.

Assigned to one of three performing groups at one of the theme Parks, these freshmen, sophomores and juniors from colleges and universities across the land perform daily before thousands of Disney guests.

The groups are the singing, dancing Kids of the Kingdom, the All-American College Marching Band and the Adventureland Brass Band (at Walt Disney World only).

The thrill and excitement of performing live before so many people each day is enough to make any aspiring entertainer's summer a standout, but there is much, much more. When not on stage singing, dancing or playing musical instruments, the young performers are in classrooms or seminars listening to noted specialists speak on music arrangement, choreography, voice, acting and dozens of other subjects related to the art of entertainment.

All in all, it's a once-in-a-lifetime opportunity for future performers to spend a summer learning and doing, blending the two to create a unique experience of fun, work and education.

The Program is presented in co-operation with the California Institute of the Arts, the only university of its kind in the United States. CalArts, in Valencia, CA., offers a unified environment of the arts, combining formal classroom education with live performance opportunities. It was established by Walt Disney in 1961.

The Disney Entertainment/Work Experience Program is an extension of Walt's hopes. Like CalArts, it provides an opportunity for talented collegians to work professionally and learn academically. The Program offers up to eight

WHAT A WAY TO SPEND

units of college credit for the summer's work, plus a weekly salary.

"If I can help provide a place to develop the talent of the future, I think I will have accomplished something." Walt Disney

There are also many workshops held each summer, taught by guest lecturers from many areas of entertainment — actors, singers, technicians, musicians. Faculty members from CalArts and staff artists from Disneyland and Walt Disney World also teach at the workshops. All instructors are chosen for their ability as teachers, as well as for their own professional experience.

The summer begins with three weeks of intensive rehearsal to prepare the shows. Working with Disney's staff of professional choreographers, musical and vocal directors, the young performers polish their acts until all of the songs, dance routines and cues are learned and perfected.

Then, with hope, eagerness, anticipation and incredible excitement, it's *on with the show!*

Each performance features lively contemporary music as well as some familiar Disney tunes, and is always presented in the best Disney tradition. Brush-up rehearsals are held all summer long to help keep the programs fresh and the performers on their toes.

Nearly all of the 50 States are represented by these 170 young adults, and the personal experience of meeting, working and learning with people from other regions is a valuable addition to each student's education.

It's all part of the most exciting, difficult, glamorous, exhausting summer job/summer vacation anyone can ever have. And in the Fall, when their friends ask, "What'd you do this summer?," 170 very special collegians will have a remarkable story to tell!

A SUMMER VACATION!

On Stage and B

T M DOU SHO

Mike Douglas dancing the hula at the Walt Disney World Polynesian Luau? Anita Bryant jogging in swimming togs along the white, sandy beaches of the Contemporary Resort Hotel? Bobby Riggs, tied to the leg of an elephant, playing tennis at the Lake Buena Vista Club?

WHAT GOES ON HERE?

Mike jokes with former Mouseketeers Annette and Bobby.

You may have seen these and other strange occurrences on "The Mike Douglas Show" a few months ago when Mike and his television crew visited Walt Disney World for six days. Purpose of the visit was to tape a few programs for the popular TV show's "Going Places" series.

Joining Mike each day were top-name entertainers like Dean Jones, former astronaut Gordon Cooper, Trini Lopez, Robert Conrad, K.C. and the Sunshine Band, Phyllis Diller, golfer Sam Snead and Mouseketeers Annette Funicello and Bobby Burgess. Co-host for the week was Anita Bryant.

The shows also featured live entertainment by some of the Magic Kingdom performers. The Dapper Dans, Main Street's mellow barbershop quartet, performed in one segment, as did the Kids of the Kingdom and Pioneer Hall's Hoop-Dee-Doo Musical Revue.

While Mike and his guests went through their paces on-camera, Mike's crew coped with the tremendous off-camera problems involved in producing a show on location.

And with segments of each show being taped in different areas of Walt Disney World, ordinary problems became extremely complex.

For example, television cables, needed to connect the cameras to the show's electronic taping center, couldn't be stretched over Walt Disney World's vast 43-square-mile area. An alternate method had to be devised.

The show's engineers quickly worked out a way to electronically tie the television cameras to central tape machines by using the famous Goodyear blimp as a kind of in-the-air electronic center. The plan worked perfectly.

THE MIKE DOUGLAS SHOW

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Even while problems were being confronted and solved, Mike, his guests and crew found time to enjoy the opportunity for fun and sports offered by Walt Disney World.

The natural beauty of Fort Wilderness Campground intrigued many of Mike's 40-man production crew. Still others preferred the challenge of Lake Buena Vista's championship golf courses. But no matter where they went or what they did, the spirit of Disney fun and friendliness proved contagious. Soon the Douglas team was planning some good-humored pranks to play on each other.

To trick Anita Bryant, who was scheduled to demonstrate her golf prowess, they used a golf ball attached to an 8-inch tee—an immovable object once stuck in the ground. Despite her heroic attempts to dislodge it, the ball stayed stubbornly in place. A cameraman's laughter finally gave the joke away.

Space Mountain in Tomorrowland was the setting for another good-natured jibe. Mike apprehensively took the thrill-packed *Space Mountain* journey, accompanied by a cameraman to record his reactions. Afterwards, his crew jokingly told him the tape had broken and they would have to re-shoot the scene. Later, they discovered the joke was on them. The first tape really did have skips and gaps in it.

On another day, it was Mike's turn to joke — this time with his guest Bobby Riggs, the famous tennis player who'll try anything to win a bet. Bobby even agreed to an unusual tennis match with Mike: he'd play while tied to the leg of an elephant. That much of a handicap was too much. Despite his valiant efforts, Bobby lost.

A delightful sidelight to the laugh-provoking match was the surprise appearance of television's "M*A*S*H" cast — Mike Farrell (Hunnicutt), William Christopher (Father Mulcahy) and Jamie Farr (Klinger) who was appropriately attired in a lady's tennis dress.

All in all, on stage and off, it was a week of fun for "The Mike Douglas Show" and its viewers. Mike hopes that his week of shows from Walt Disney World will become a yearly event.

"With 27,000 acres of land, I'll have to come back each year just to keep up with what's going on," he said.

The five shows taped in Florida aired on 130 stations during last February and March, allowing 16 million daily viewers to see for themselves all the magic and excitement waiting for them at Walt Disney World.

IN AND AROUND WALT DISNEY PRODUCTIONS

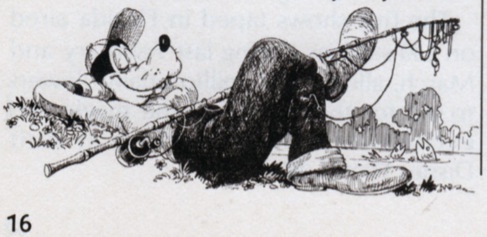
Television

. . . Goofy, one of Walt Disney's favorite fall guys, will liven up "The Wonderful World of Disney" Sunday evening schedule this summer with two of his own shows and appearances in a third.

. . . First appearing in June, the happy-go-lucky character headlines "Goofy's Salute to Father," a hilarious hour of Father's Day antics that will make every dad glad he isn't in Goofy's shoes.

. . . Later on in the summer, Goofy becomes Mr. Sports himself in "Super Star Goofy," a special salute to the Summer Olympics, in which the hapless fellow demonstrates such things as gymnastics, swimming, self-defense and horsemanship, and winds up in the Olympics as a competitor himself.

. . . In "On Vacation," Goofy is joined by Disney favorites Donald Duck, Mickey Mouse and Jiminy Cricket in a series of comic misadventures on the vacation trail.



. . . Also on the summer schedule this year, a return of folk hero Davy Crockett, with two of Fess Parker's more popular adventures as Davy: "Davy Crockett's Keelboat Race" and "Davy Crockett and the River Pirates," both airing in the Sunday evening hour.

. . . "The New Mickey Mouse Club," scheduled to begin airing in January 1977, has begun production on at least 65 new half-hour color programs.

. . . The new show will feature a new theme each day, accompanied by an animated introduction with Mickey Mouse, and a production number featuring the new Mouseketeers.

. . . Mondays are "How To Do Day," featuring a workshop/field trip setting; Tuesdays are "Let's Go Day," a travel-themed show; Wednesdays are "Surprise Day," when anything can happen; Thursdays are "Discovery Day," a day to explore; and Fridays are "Showtime Day," when performers from across the nation entertain.

. . . Also featured during the week will be color cartoons and new serial adventures.

. . . "The New Mickey Mouse Club" will be syndicated and shown at various times in individual cities.

Walt Disney World®

. . . A new country awaits guests inside Walt Disney World this summer. River Country is a re-creation of summertime shenanigans in the water, offering old-fashioned, good, clean, wet, American fun, year-round.

At River Country, a combination cove, pool and picnic area, guests can splash, ride and slide their way into the Ol' Swimmin' Hole, take a rib-ticklin' glide down a spiraling 260-foot flume-style slide or relax around picnic tables. Rafts, floating bridges, diving platforms and rope swings also add to the excitement of River Country.

The new single admission attraction, located southwest of Pioneer Hall in Fort Wilderness Campground, also has shower and locker facilities, a snack bar, picnic grounds and a stream-fed wading pool.

An additional Petting Farm and the new Fort Wilderness Kennel also have been added for the enjoyment and convenience of guests.

... The *Glorious Fourth* (July 2-5), an Independence celebration, marks the nation's 200th birthday. The four-day party of light, sight and sound will include a nightly 30-minute Sky Spectacular Salute to the Country. The exhibit of more than 2,600 individual red, white and blue rockets and flares, plus kite flyers, electrical flags and illuminated 55-foot balloons will fill the evening sky.

An additional attraction will be the skyward photographic projection of patriotic symbols, using the background of fireworks smoke as a viewing screen.

Three performances (2, 9 p.m. and midnight) of ''America on Parade'' will be featured during the *Glorious Fourth* celebration. Magic Kingdom operating hours will be from 8 a.m. to 2 a.m.

Disneyland

... Extended hours for Disneyland's summer season go into effect June 19. The Park is open 8 a.m. to 1 a.m. daily from then through September 5, giving guests plenty of time to ''Celebrate Summer '76!''

... Presented twice each day during the summer is ''America on Parade,'' Disney's spectacular salute to the nation's bicentennial. It features 50 parade units and more than 150 performers. The three-quarter-mile-long parade is seen at 3 p.m. and 9 p.m.

... America's bicentennial birthday, on July 4, will be celebrated in grand style at Disneyland. In addition to the many Park attractions, rides and ''America on Parade,'' special shows and entertainment will be featured throughout the day, with a rousingly patriotic display of fireworks lighting the evening sky. It's Disneyland's way of saying, ''Happy 200th Birthday, America!''

Movies

... A classic animated feature, ''Peter Pan,'' begins this summer's program from Walt Disney Productions. This delightful cartoon adventure returns to motion picture screens for the fourth time, and the first time since 1969. Based on Sir James M. Barrie's famous play about the boy who refused to grow up and his exciting escapades in Never Land, this entertaining film remains a fascinating movie-going experience for the young in heart of all ages.

... Also set for summer release is ''Gus,'' a football frolic about a young Yugoslavian mule who kicks 100-yard field goals and helps a losing football team win over impossible odds. It stars Edward Asner, Tim Conway, Don Knotts and Gary Grimes.

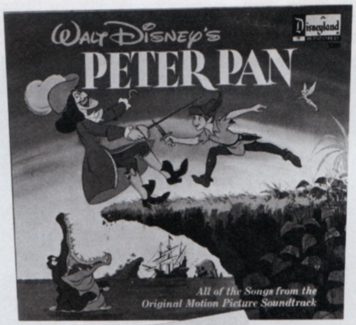
... Robert Foxworth, Joan Hackett, Peter Ustinov and Vic Morrow star in ''Treasure of Matecumbe,'' the swashbuckling adventure of two rugged boys, a soldier of fortune, a mountebank and a spirited southern belle on a treasure hunt through the post-Civil War South and the Florida Keys. The film is adapted from a popular novel by Robert Lewis Taylor and was filmed on location in Kentucky and Florida. See page 9 for related story.

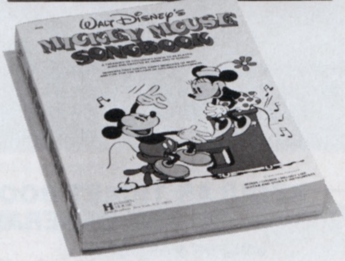
Music and Records

... With the summer re-release of Walt Disney's ''Peter Pan,'' Disneyland Records features a complete line of Peter Pan records and tapes, including storyteller albums and children's long-playing albums.

... The Peter Pan storyteller album combines beautiful story narration with 12 pages of full color illustrations by Disney Studio artists for a come-to-life presentation of Peter's adventures. The narration is enhanced by a fully orchestrated musical background, sound effects and songs from the original motion picture soundtrack. The accompanying 12'' by 12'' storybook depicts many of the exciting scenes from the movie.

... ''The 12'' long-playing motion picture soundtrack children's album features all the songs from the original animated film, including the spirited ''You Can Fly'' and the lyrical ''Second Star to the Right.'' The album has a newly designed cover and liner notes that provide some historical background on this never-to-be-forgotten feature.


WALT DISNEY'S
PETER PAN
Disneyland
All of the Songs from the Original Motion Picture Soundtrack



... New from the Walt Disney Music Company is the Mickey Mouse Songbook. This treasury of Disney songs features a compilation of hundreds of Disney show tunes, more than 500 pages of exciting songs from the catalogs of Disney—for the delight of children everywhere.

... The Mickey Mouse Songbook is only one of more than 25 new music publications to be offered this year. Material for all of them is drawn from the vast and fabulous reservoir of songs featured in Disney films, records, television shows, plus the latest musical attractions and events at Disneyland and Walt Disney World.

Home Entertainment

... Disney's Home Entertainment department is offering a brand new Super 8 color film for summer viewing. Titled ''An Evening at the Magic Kingdom,'' it takes viewers on a delightful tour of Walt Disney World at twilight. Available in either sound or silent versions.

...''A Day at Walt Disney World,'' available in fascinating Show-Pak form, has also been revised. Show-Paks are combinations of an audio tape cassette, which provides narration, and 40 color slides.

... The above items are available from the Mail Order Dept., Disneyland.

Disneyland
PARK IN CALIFORNIA

AMERICA ON PARADE

SPECIAL SUMMER MAGIC KINGDOM CLUB TICKET BOOKS NOT AVAILABLE TO THE GENERAL PUBLIC

COUPON MAKE-UP

A	B	C	D	E	General Admission Ticket
10¢	25¢	50¢	75¢	90¢	
(1)	(1)	(3)	(3)	(5)	(1)

SPECIAL 13-RIDE BOOK	Value	Box Office Price
ADULT	($13.60)	**$6.25**
JUNIOR (12 thru 17)	($12.60)	**$5.75**
CHILD (3 thru 11)	($10.10)	**$5.25**

(Parking — 50c per car)

Available ONLY to Magic Kingdom Club Members. Present Magic Kingdom Club Card at Main Entrance Box Office.
PHONE: (213) 626-8605 or (714) 533-4456 Ext. 703
Good thru August, 1976

REGULAR TICKET BOOKS AVAILABLE TO THE GENERAL PUBLIC

COUPON MAKE-UP

	A 10¢	B 25¢	C 50¢	D 75¢	E 90¢	General Admission Ticket
11-Ride	(1)	(1)	(2)	(3)	(4)	(1)
15-Ride	(1)	(2)	(3)	(4)	(5)	(1)

11-RIDE TICKET BOOK	Value	Box Office Price
ADULT	($12.20)	**$6.50**
JUNIOR (12 thru 17)	($11.20)	**$6.00**
CHILD (3 thru 11)	($ 8.80)	**$5.50**
15-RIDE TICKET BOOK		
ADULT	($14.60)	**$7.50**
JUNIOR (12 thru 17)	($13.60)	**$7.00**
CHILD (3 thru 11)	($11.10)	**$6.50**

GENERAL ADMISSION ONLY

Entitles guest to admission to DISNEYLAND, its free shows, exhibits and entertainment, and to visit the seven theme lands.

ADULT	**$5.00**
JUNIOR (12 thru 17)	**$4.00**
CHILD (3 thru 11)	**$2.00**

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE!

SUMMER OPERATING HOURS
Disneyland is open every day during June, July, and August.
After June 18, our extended operating hours offer you additional time for enjoyment from 8 AM to 1 AM.

HAWAIIAN fantasy

Experience America's own Paradise with one of four exciting Hawaiian vacations. Spend a luxurious week in Honolulu or a week in the sun at Waikiki. Or see the islands of Hawaii, Maui, Oahu and Kauai on tours ranging from 8 to 11 days.

Plans include deluxe hotel accommodations, a beautiful Aloha flower lei greeting, ground services and many other extras. Let yourself go!

Prices from **$99.00** per person Double occupancy
Plus applicable air fare

ALOHA!

Exclusive West Coast Vacation Offers!

TWO GREAT WAYS TO EXPERIENCE DISNEYLAND!

Take advantage of our

"MAGIC KINGDOM CLUB CELEBRATION"

to visit Disneyland – the "Happiest Place on Earth." This delightful vacation adventure includes –

- Choice of 2, 3 or 4 nights at the exciting Disneyland Hotel.
- Deluxe accommodations.
- Unlimited use of all rides and attractions for 2 days (except shooting galleries).
- From $56.50.

Or, as an alternative:

"MAGIC KINGDOM CLUB MINI-VACATION"

offers you the following features:

- Choice of 2, 3 or 4 night stay at nearby Howard Johnson's Motor Lodge—the "Official Host of The Magic Kingdom Club."
- Magic Kingdom Club Ticket Books for 2 days.
- From $35.50.

All prices quoted are per person, adult double occupancy. Junior and Child rates available at substantial savings. These 1976 vacation plans available through December 31, 1976.

For FURTHER INFORMATION regarding the Magic Kingdom Club Celebration, or the Mini-Vacation, please WRITE:

Walt Disney's
MAGIC KINGDOM CLUB®
TRAVEL CENTER
P.O. Box 4180, Anaheim, California 92803
Be sure to include your Chapter Number.
For reservations call (714) 956-2600

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YOUR KEY TO NATIONWIDE VACATION AND TRAVEL BENEFITS . . .

Over 400 Lodges Nationwide Welcome MKC Travelers.

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THE OFFICIAL HOST OF

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10% DISCOUNT

PARTICIPATING HOWARD JOHNSON'S MOTOR LODGES OFFER A 10% DISCOUNT ON DOUBLE-OCCUPIED ROOMS AT THE DIRECTORY RATE TO ALL MEMBERS OF THE MAGIC KINGDOM CLUB.

This discount is not applicable to commissionable, special group, or preferred rates. You must make advance reservations and identify yourself as a Club member. Membership card must be presented upon registration. This offer expires December 31, 1978.

HOWARD JOHNSON'S
motor lodges

TOLL-FREE
RESERVATIONS
800-654-2000*

*In Oklahoma: 800-522-4211
*In Canada: Call Collect 405-848-8611

Get a FREE directory listing the participating lodges at any Howard Johnson's Motor Lodge or Restaurant.

REMEMBER:

At most motor lodges, children under 18 are accommodated free of charge when occupying a room with their parent(s).

AMERICA ON PARADE

In tribute to our nation's 200th birthday, through September 6, 1976, both Disneyland and Walt Disney World will host "America on Parade" . . . an entertaining and delightful look at America's heritage. Presented daily in both Parks, this spectacular Bicentennial pageant will have multiple moving stages, each saluting some aspect of Americana.

Another exclusive for club members

FLORIDA Cypress Gardens

Now, your membership card entitiles you and your entire family to a special admission price at CYPRESS GARDENS near Walt Disney World in Florida.

	REGULAR PRICE	CLUB MEMBER PRICE
Adult	**3.75**	**3.25**
Junior (12-16)	**2.75**	**2.25**
Child (6-11)	**1.75**	**1.25**
Florida Resident Annual Admission	**5.00**	**4.50**

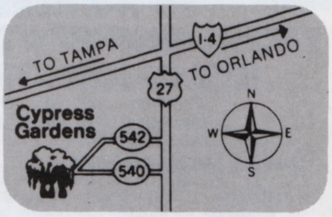
Children under 6, FREE with parent.

Prices subject to change without notice.

OPEN EVERY DAY OF THE YEAR

FOUR WATER SKI SHOWS DAILY: 10:00 — 12:00 — 2:00 — 4:00

Offer applicable through December 31, 1976. Membership Card must be presented at Ticket Window.



For Futher Information Please Call **(813) 324-2111**

CAR RENTAL DISCOUNT

NEWEST BENEFIT FOR MAGIC KINGDOM CLUB MEMBERS

ai AMERICAN INTERNATIONAL RENT-A-CAR®

Effective through September 1977, American International offers all Magic Kingdom Club Members an intermediate size car for the special **MKC Bicentennial** rate of **$17.76** per day, with unlimited mileage. On other size cars, Magic Kingdom Club Members are now eligible for a 10% discount on published time and mileage car rental rate at **all 250 American International locations nationwide.** This discount is not applicable to commissionable, promotional, or unlimited mileage rates, and membership card MUST be presented at time of rental.

Advance reservations may be made by calling
800-527-6346

Walt Disney World®
VACATION KINGDOM IN FLORIDA

AMERICA ON PARADE

SPECIAL SUMMER MAGIC KINGDOM CLUB TICKET BOOKS NOT AVAILABLE TO THE GENERAL PUBLIC

COUPON MAKE-UP

A 10c	B 25c	C 50c	D 75c	E 90c	General Admission Ticket	Transportation Ticket
(1)	(1)	(2)	(3)	(3)	(1)	(1)

SPECIAL 10-RIDE BOOK	**Value**	**Box Office Price**
ADULT	($12.30)	**$7.00**
JUNIOR (12 thru 17)	($11.30)	**$6.50**
CHILD (3 thru 11)	($ 9.00)	**$6.00**

(Parking—50c per car)

Available ONLY to Magic Kingdom Club Members. Present Magic Kingdom Club Card at Main Entrance Box Office. Effective through August, 1976

REGULAR TICKET BOOKS AVAILABLE TO THE GENERAL PUBLIC

COUPON MAKE-UP

	A 10c	B 25c	C 50c	D 75c	E 90c	General Admission Ticket	Transportation Ticket
8-Ride	(1)	(1)	(1)	(2)	(3)	(1)	(1)
12-Ride	(1)	(1)	(2)	(4)	(4)	(1)	(1)

8-RIDE TICKET BOOK	**Value**	**Box Office Price**
ADULT	($11.05)	**$7.25**
JUNIOR (12 thru 17)	($10.05)	**$6.75**
CHILD (3 thru 11)	($ 7.75)	**$6.25**
12-RIDE TICKET BOOK		
ADULT	($13.95)	**$8.25**
JUNIOR (12 thru 17)	($12.95)	**$7.75**
CHILD (3 thru 11)	($10.55)	**$7.25**

GENERAL ADMISSION ONLY

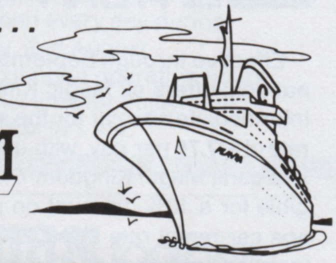
Entitles guests to the use of the transportation systems (Monorails, ferryboats, and trams), admission to the Magic Kingdom Theme Park and all its free shows, exhibits, and entertainment.

ADULT	**$6.00**
JUNIOR (12 thru 17)	**$5.00**
CHILD (3 thru 11)	**$3.00**

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE!

TRAVEL WITH . . .

Walt Disney's
MAGIC KINGDOM CLUB®



CARIBBEAN CRUISES

Exclusive values on exciting, romantic 3, 4 and 7-day Caribbean Cruises

for further information please write:

Walt Disney's
MAGIC KINGDOM CLUB®
TRAVEL CENTER
P.O. Box 600, Lake Buena Vista, Florida 32830
(Be sure to include your Chapter Number)

WALT DISNEY WORLD
is open seven days a week throughout the year.
From June 12 through August 28, the Magic Kingdom theme park operating hours are 9 AM to 1 AM each day.

GOOD NEWS FOR MAGIC KINGDOM CLUB GOLFERS!

Upon presenting your membership card, MKC members are eligible for the following rates at the Walt Disney World Golf Resort and the nearby Lake Buena Vista Course:

	General Public	MKC Members
Greens Fee	$10.00	$ 6.00
Electric Car	5.00	5.00
	$15.00	$11.00

This summer, the World has a new country

RIVER COUNTRY

SPECIAL ADMISSION PRICE FOR MAGIC KINGDOM CLUB MEMBERS!

	CLUB MEMBER PRICE
ADULT	**$3.25**
JUNIOR (12 thru 17)	**$2.75**
CHILD (3 thru 11)	**$2.25**

Present Magic Kingdom Club membership card at Fort Wilderness/River Country ticket window. Prices subject to change without notice.

OPENING IN JUNE

we've got a great way to see the world

EXCLUSIVE 1976 MKC VACATION PLANS AT Walt Disney World

VACATION KINGDOM IN FLORIDA

VACATION KINGDOM HOLIDAY

Includes, per person:

- 3 nights' accommodations in the Garden wings of the Contemporary Resort, or Polynesian Village.
- 4 days' use of the WALT DISNEY WORLD transportation system.
- 4 days' unlimited admission to the Magic Kingdom.
- 2 Magic Kingdom Club ticket books.
- Additional coupons and tickets good for choice of WALT DISNEY WORLD activities.

$113 per adult, double occupancy

LAKE BUENA VISTA THREE-NIGHT AND FIVE-NIGHT HOLIDAYS

Each includes, per person:

- Deluxe accommodations at one of the four hotels in Lake Buena Vista Hotel Plaza.
- Magic Kingdom Club ticket books . . . plus unlimited shuttle service to the Magic Kingdom.

From $66 per adult, double occupancy

Reminder: When **not** using the Lake Buena Vista Hotel Plaza vacation plans, your Magic Kingdom Club entitles you and your family to a 10% discount at Lake Buena Vista Hotel Plaza on accommodations only.

CAMPING JAMBOREE

Includes, per person:

- 3 nights at a Fort Wilderness campsite.
- 4 days' use of the WALT DISNEY WORLD transportation system.
- 4 days' unlimited admission to the Magic Kingdom.
- 2 Magic Kingdom Club ticket books.
- Additional coupons and tickets good for choice of WALT DISNEY WORLD activities.

$53 per adult, double occupancy

GOLF GETAWAY

Includes, per person:

- 3 nights' accommodations in a Lake Buena Vista Vacation Villa Townhouse.
- 4 days' use of the WALT DISNEY WORLD transportation system.
- 54 holes of golf, including electric golf car.
- Complete dining experience at the beautiful Lake Buena Vista Club.
- 1 Magic Kingdom Club ticket book.
- Additional coupons and tickets good for WALT DISNEY WORLD activities.

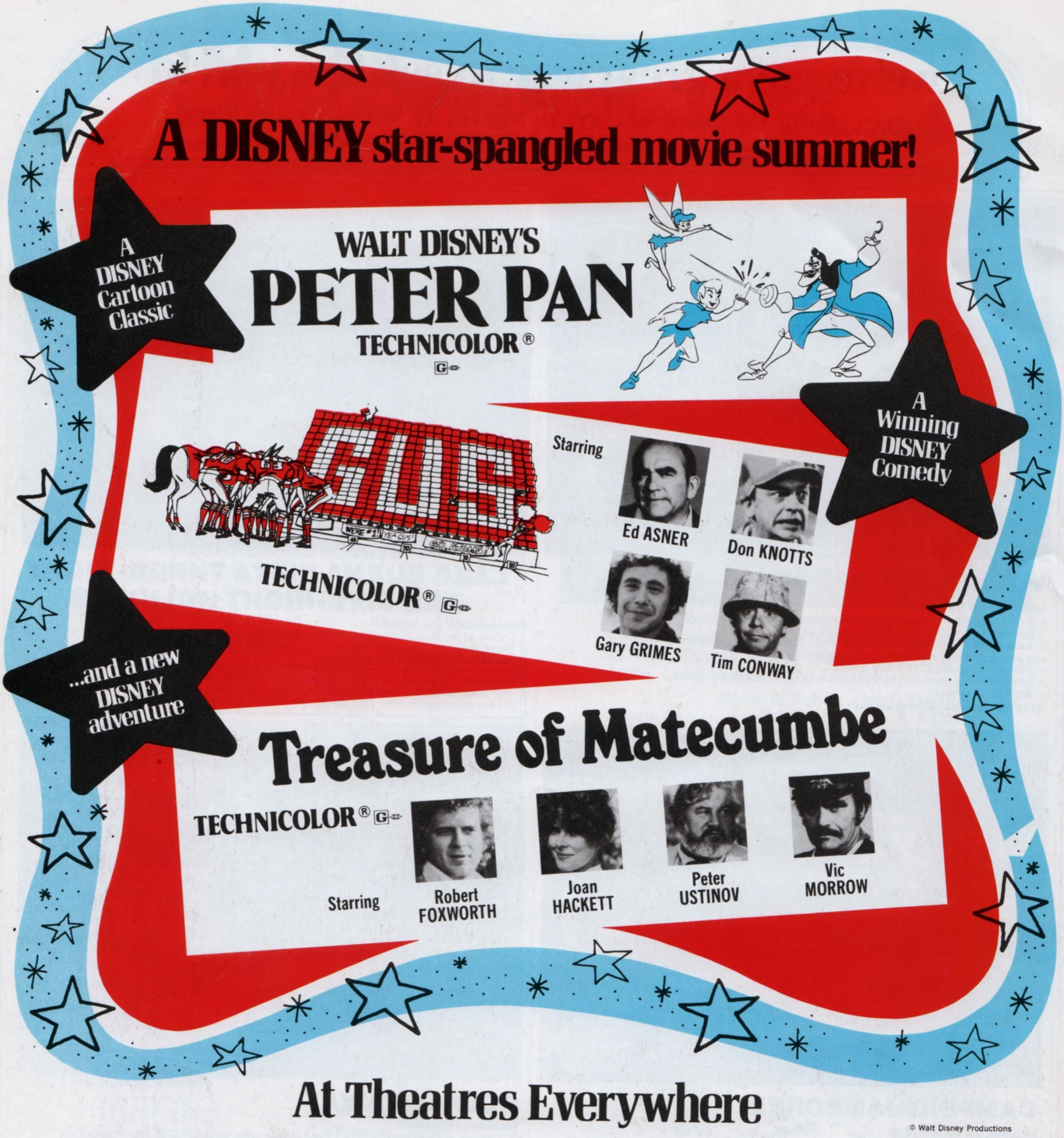
$164 per adult, double occupancy

- MAGIC KINGDOM CLUB VACATION PLANS ARE AVAILABLE ONLY TO CLUB MEMBERS. SPACE IS LIMITED . . . MAKE YOUR RESERVATIONS AS EARLY AS POSSIBLE.
- JUNIOR AND CHILD RATES ARE AVAILABLE AT SUBSTANTIAL SAVINGS FOR ABOVE VACATION PLANS.
- EFFECTIVE THROUGH DECEMBER 31, 1976.

Walt Disney's
MAGIC KINGDOM CLUB®

for further information please write:

Walt Disney's
MAGIC KINGDOM CLUB®
TRAVEL CENTER
P.O. Box 600, Lake Buena Vista, Florida 32830
(Be sure to include your Chapter Number)
For reservations call (305) 824-2600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Don KNOTTS
Gary GRIMES
Tim CONWAY
...and a new DISNEY adventure
Treasure of Matecumbe
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Starring
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